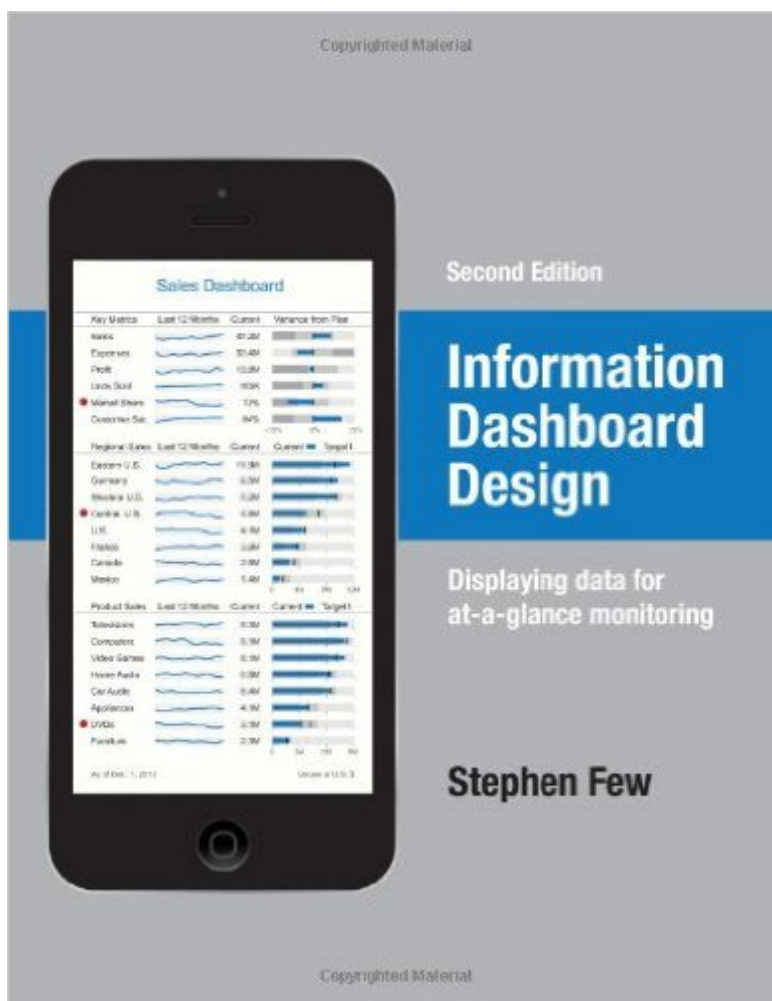


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Information Dashboard Design: Displaying Data For At-a-Glance Monitoring



Synopsis

A leader in the field of data visualization, Stephen Few exposes the common problems in dashboard design and describes its best practices in great detail and with a multitude of examples in this updated second edition. According to the author, dashboards have become a popular means to present critical information at a glance, yet few do so effectively. He purports that when designed well, dashboards engage the power of visual perception to communicate a dense collection of information efficiently and with exceptional clarity and that visual design skills that address the unique challenges of dashboards are not intuitive but rather learned. The book not only teaches how to design dashboards but also gives a deep understanding of the concepts "rooted in brain science" that explain the why behind the how. This revised edition offers six new chapters with sections that focus on fundamental considerations while assessing requirements, in-depth instruction in the design of bullet graphs and sparklines, and critical steps to follow during the design process. Examples of graphics and dashboards have been updated throughout, including additional samples of well-designed dashboards.

Book Information

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Customer Reviews

Stephen Few has made significant contributions to the field of data visualization, publishing books like *Show Me the Numbers: Designing Tables and Graphs to Enlighten*, *Now You See It: Simple Visualization Techniques for Quantitative Analysis*, and *Information Dashboard Design*. Drawing inspiration from experts like Edward Tufte and Colin Ware, Few has a real talent for bringing

theoretical concepts to life in a practical way. The first edition of *Information Dashboard Design: The Effective Visual Communication of Data*, published in 2006, completely changed my approach to building dashboards. The second edition of *Information Dashboard Design* is a significant revision and rewrite of its predecessor, with lots of new material. It is a reflection of how the world of data visualization has changed since 2006. None of the data visualization tools available at that time supported Edward Tufte's sparklines or the author's own bullet charts. Nor were there Apple iPhones (released in 2007) and iPads (released in 2010) to display analytics. The changes are also reflected in the subtitle, which is now "displaying data for at-a-glance monitoring" instead of "the effective visual communication of data." What has not changed since 2006 is software vendors' pursuit of gaudy impractical visualizations like exploding pie charts.

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